

The Future after the Recession?

September 21st The future after the recession?

Back in Minsk and having a day off after three days with clients and two with a Creating the Life You Want seminar. I feel good in this city. Minsk was levelled during Second World War and rebuild after. That gave city planners excellent conditions to create a city from ground zero and they did. The avenues are broad and leave room for a lot of cars. A lot of people live in complexes with about 20 floors. And they are situated with good distance in between which make room for a lot of green areas and playing grounds for children. In general a very practical and somewhere a beautiful city.

On the flight to Belarus I read a copy of Financial Times. I found a story about a possible change in consumer habits. A shift from unlimited spending with credit cards to more buying what is needed. Off course this is a result of the recession and still there seems to be a more long-lasting effect as well according to the article.

Wouldn't that be wonderful? We have a world over flooded with garbage. The oceans are full of it. So any change in consumer habits to just buy what we need must be welcomed. This will for a period give big problems for the retail market – however this market will adjust to the new situation if this is going to be a lasting trend.

Looking into the Mayan Calendar we can see that we have past the 5th night in the Galactic period, which means that the driving energy behind the recession has disappeared. This is also what experts in world economy talks about and predict – we are moving again. However we don't really know where we are moving towards.

Looking back in the past to the recession from 1929 – the driving energy lasted in 20 years. From 1929 to 1949 and during this period the world suffered from the big recession and the Second World War. The time which followed turned out to be very different from before 1929. We had a new theory for economy. The founding of the United Nations. The so called: Cold War. And we had the first ideas of computers.

I think there are no reasons to believe that this is going to be different this time. As a manager I would not wait for the good old days to return – they will not. Instead I would raise my intuitive antenna and tune into the new trends of the future. Those trends are not so difficult to see. Just to mention a few:

* The discussion of pollution will go on and investment in green technology will be beneficial.

* Manipulation of genetics will continue for the purpose to provide humanity with food and better health.

* There will be a kind of breakthrough for consciousness which means that the coming generations will be extremely more intelligent than we are now. And it will be normal to design education for individuals in such a way that each kid gets it their way.

* Personal development will become big business. More and more people will reach the top of Maslows pyramid of demands and find a way to satisfy that.

* There will be an increased demand for clean water and it could be good business to deliver that.

* I guess that the information technology will enable us to communicate with anybody anywhere on the planet and this will increase the information flow dramatically. This will also create new possibilities for systems that can help us to find the information we are looking for more easily.

* This further expansion in personal information technology and the world wide use of it will lead to adjustment of political systems. Basicly the current national states will loose influence to more regional systems – a trends that is already very visible.

Do this sounds like wishful thinking – maybe and maybe the future to come will go much further than that – one thing is for sure – the old world as we knew it a few years ago will be history for good.